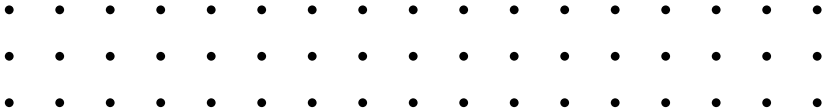


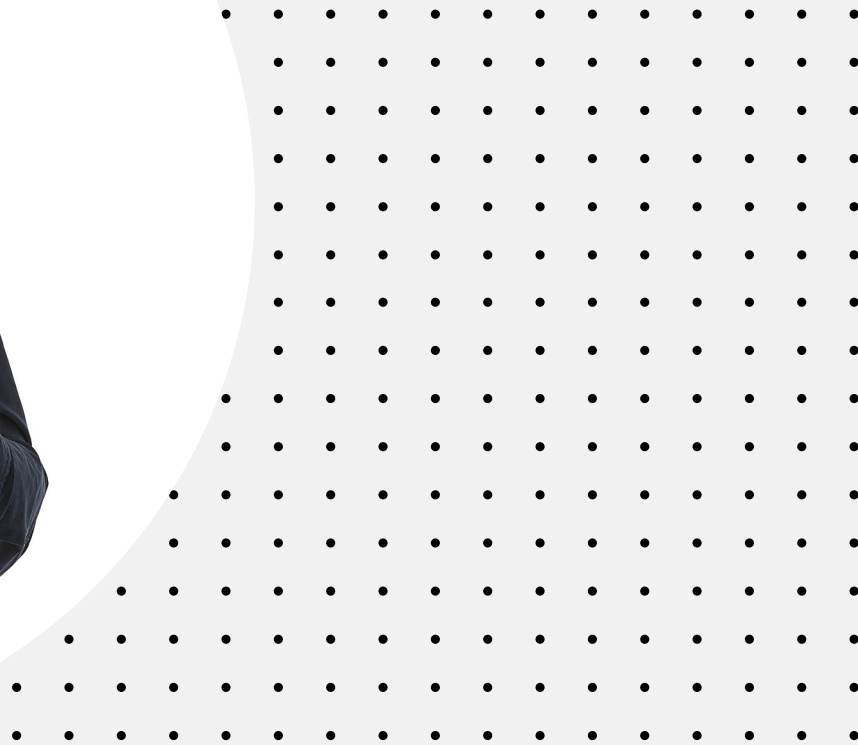
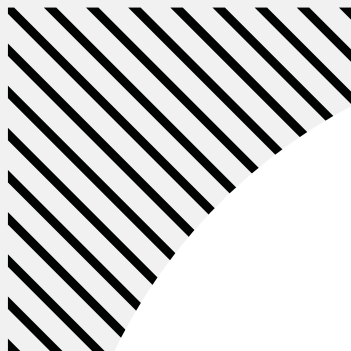
link.com.au

LINK™



Power
Forward





Welcome to Link.

One place where unique perspectives
come together to power you forward.

Link is a diverse team of experts that deliver epic accounting, bookkeeping, brand, digital, finance, and property services to our clients. Consider us your secret weapon behind the scenes, united in empowering positive change. Visit link.com.au

Chartered Accountants

Link Advisors is a Chartered Accounting firm that provides great advice and solid strategies to businesses and individuals across a variety of industries.

Finance & Loans

Link Advance is a personal and business finance broker that arranges loans for homes, investment properties, business purchases and cashflow, cars, trucks and other equipment.

Bookkeeping & Payroll

Link Strategies is a bookkeeping firm that uses the best technology to look after the day to day record keeping and payroll for businesses using Xero.

Real Estate

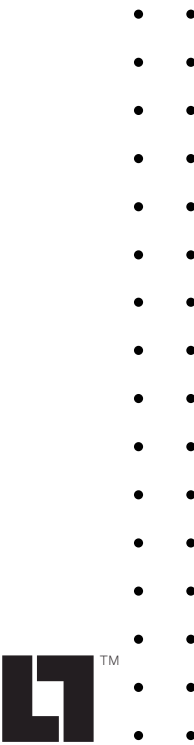
Link Living manages and sells properties in the greater Brisbane area. Our expert agents deliver peace of mind and real results to both investors and home owners.

Brand & Digital

Link Pixel is a full service agency that generates traffic, leads and conversions with dynamic branding, web, content and search engine optimisation (SEO) strategies.

Coworking Spaces

Link Coworking provides versatile shared spaces in our Fortitude Valley office for a collection of other epic businesses to thrive in.



Powered up accounting.

Benefit from practical and real world advice on how to grow and manage your business. Experience a genuine relationship with your advisor to empower positive change. Get more from your accountant than just a tax return.

Communication is key.

Meet with your accountant regularly and benefit from advice that is centered around business performance, solving problems, developing business strategies and identifying potential opportunities. Have you felt afraid to call your accountant? The team is available to you for support and questions throughout the year at no extra charge.

What you see is what you get.

Know exactly what and when you will be charged before we start work. Have confidence in your investment with fixed monthly instalments, doing away with cumbersome and unexpected bills. It's all about transparency and certainty.



Intelligence for success.

Technology has enabled real time accounting, ensuring a more connected relationship between business owner and accountant. Benefit from better informed decision making to help power your business forward.

What we deliver.

- Xero specialists
- Regular catchups with your accountant to boost your business
- Practical, real world advice without the jargon
- Transparent, fixed fees
- Business structuring
- Growth and tax strategies
- Business and personal tax compliance
- SMSF administration



Simplify life.

Experience streamlined day-to-day operations; delivering peace of mind and time saving strategies that make BAS time a breeze.

Focus on your business.

You are busy, we get that. Have someone else look after the time consuming day-to-day financial operations, giving you more time to work on your business. Grow and thrive with the support you need, without the burden of administration and bookkeeping.

Powered by Xero.

Maximise the full power of Xero, and help implement strategies that will streamline transactional processing and increase awareness of your business performance. Accurate record keeping in real time is the key to making better informed decisions.

Support and guidance.

Expect the ultimate in relationship focused bookkeeping. Feel supported in all aspects of your business with guidance from a team of experts, and training when you need it.

07 3899 8311
hello@linkstrategies.com.au
linkstrategies.com.au

What we deliver.

- Xero experts
- Partial or full outsourcing of business finance operations
- Xero support and training
- Payroll support
- BAS lodgement
- Cloud record keeping
- Accounts payable management
- Accounts receivable management





Rated 5-stars from those in the know.

Backed by 600+ client testimonials group-wide.



Daniel Allen
Trade Mutt



Tim Bishop
NXT LVL



Boyd Buffier
Property Navigation



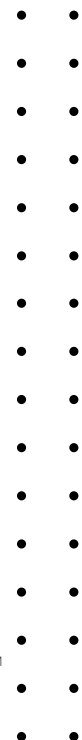
The experience has been beyond my wildest expectations! We are a three year old business that relies heavily on guidance around many business matter. Link's language is 'normal'. Kindness is extraordinary. Response times are fast. This is a one stop shop! We could not be **more impressed and happier.** ”

Julie Munro
Ray White Townsville



The team at Link are **friendly, professional and go above and beyond** to ensure the best results for all my financial needs. I'd recommend their services to anyone looking for quality customer service, great advice and a team backed by experience. ”

Tom Turnbull
Talice Security Alice Springs





Take control of your business. Anytime, anywhere.

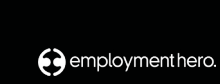
Link loves Xero!

Discover online accounting software that's beautiful, simple and smart. Link Strategies and Link Advisors are proud Xero Platinum Partners and all of our staff are Xero Certified Advisors. What does this mean for you? You get the best software and expertise in the business.

Why you'll love Xero:

- View your cashflow in real-time
- Get paid faster with online invoicing and automatic reminders
- Quickly set up employee payments with Xero Payroll
- Get automatic daily feeds of your bank transactions
- Reconcile all your bank transactions in seconds
- Manage your paper trail with online file storage
- Reach out for online support, anytime you need it

Experts in digital solutions.



EMPOWER POSITIVE CHANGE

link.com.au



Elevate brands.

Harness the power of the digital world to attract, generate and convert more valuable clients. Experience the convenience of a full-service agency where digital, branding, content and search strategies work together as one, with a laser-focus on success.

Delivering real results.

Experience is key when it comes to working in digital. A proven track record integrating game changing strategies for hundreds of businesses boosts your sales and visibility to more valuable customers. Achieve real results. Measure success against your return on investment.

The right advice.

Want genuine advice to dominate in the digital landscape? Have you tried multiple digital and non-digital marketing techniques that aren't getting you the results? You need solutions that just work.

It's all about teamwork.

Seamless integration of SEO, content marketing, branding, website creation and insider business knowledge allows us to provide one of the most unique and comprehensive service offerings in Australia.

What we deliver.

- Website design & development
- SEO & Google Ads
- Brand creative
- Brand strategy
- Internal branding
- Values integration
- Content marketing
- Photography & videography





“



Thank you to the fantastic Link team for all that you do. It certainly is appreciated and we are happy to partner with an accounting firm that provides great customer service and results. **We look forward to a bright future together.** ”

Brad Althaus
Steelcraft Framing



“



Attention to detail +++ can't recommend the Link team enough especially to those in small business. Other teams weren't prepared to sort through the nitty gritty of my new small business, but they spent time with me to learn and understand my business and then spent the hours required to get my accounts functioning seamlessly. **You can't go wrong with Link!** ”

Elissa Robins
Inner Health Nutrition



Realise dreams.

Make the deal happen. Secure the best possible outcome utilising a personalised strategy for your business or individual goals.

Get practical advice.

In the increasingly complex world of lending and home loans, you need someone who actively works on your behalf and knows the banking system inside and out. Be guided through the entire process and lock in the best deal to match your goals. A “one size fits all” approach is outdated and impersonal. Benefit from a holistic view of your finances.

Get ahead and advance.

Link Advance works closely with the other divisions of Link to see the bigger picture of your goals and how it ties into your needs. Ensure that your financial strategy ties into your business strategy, and with the right tools to actively grow your business and personal wealth.

The personal touch.

Your needs and goals are the priority. So throughout the application process, rest assured you will only talk with one person who will be your personal advocate, dedicated to your financial success.



What we deliver.

- Home loans
- Business loans
- Vehicle and equipment finance
- Business cashflow finance
- Investment loans



Unlock potential.

A fresh approach to real estate focused on getting you the best possible result without the headaches.

Communication and care.

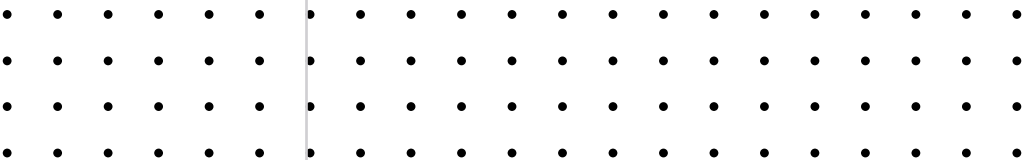
When you want to speak to your property manager, you will always be answered. Proactively receive communication about your property, feel secure and know your investment is being firmly managed. When you work with Link Living you are with one of Brisbane's highest rated agencies.

Your property, handled.

Winning marketing strategies along with high quality photos and floorplans ensures your property stands out. Achieve a faster result and a greater return. All aspects of your investment are handled by experts.

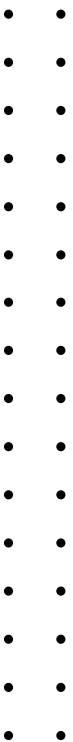
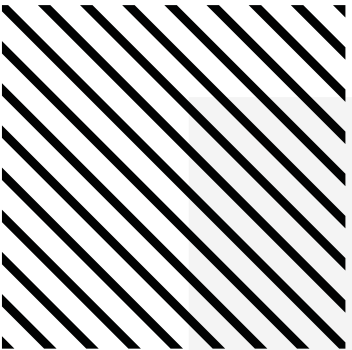
Monitor your property.

Access the current financial status of your property, historical statements, expense invoices, inspection reports and photos, lease details and other important information all in the one place. Take advantage of the latest technology that enables total visibility when it comes to your property.



What we deliver.

- Property management
- Property sales
- Quality tenants
- Low vacancy
- Responsive communication
- Greater return on investment



Work with an award-winning team.



“



The Link team are exceptional at what they do, **I actually enjoy visiting and talking all things tax!** I never thought I would say that.

They are a good hard working bunch that **really get to know your position** and what you need and somehow, make it fun! ”

Sara Tabrizi
Hello Smiles



LINKTM

**Are you
ready?
Let's go.**

07 3899 8311

Level 1, 57 Berwick St
Fortitude Valley Q 4006
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