



Fundraising Toolkit

We're so happy you're here!

Thanks for your interest in supporting Outback Futures. With your support, we can provide much needed mental health and well-being support to rural and remote children and families.

The opportunities are endless when it comes to fundraising! This kit includes all the information you need to get your fundraiser idea off the ground, as well as some basic guidelines, suggestions and an overview of your responsibilities as the Fundraiser.

If there's anything we've missed that you'd like to clarify, please get in touch with us at

info@outbackfutures.org.au





Hosting a fundraiser. It's as easy as 1, 2, 3...4

1. Get **READY** to fundraise
2. Then **SET** up your fundraising page
3. Now **GO** you good thing!
4. Oh and don't forget your manners...**thank your donors.**

1. Get READY by registering your event with us

These simple steps will help guide you through the process of setting up your fundraiser.

1. Read through our **Fundraising Terms of Agreement** to make sure you understand what you'll need to do as a Fundraiser for Outback Futures.
2. Decide what type of activity you'd like to do as your fundraiser. We've included some ideas in this kit (page 9) but feel free to get creative and try something outside the traditional fundraising box of tricks. We just ask that you make sure your event is aligned with our values ([click here for a refresher](#))
3. Complete the **Permission to Fundraise** form on our website. Once this is approved, we'll send you a **Letter of Authority to Fundraise**.

2. SET up your fundraising page

We've tried to make this process as pain-free as possible for all you wonderful people who are already giving up your time to support Outback Futures.

We've set up an [online fundraising hub](#) where you can create your very own event page (exciting!) and collect donations online. This is great because:

- You don't need to collect cash donations (yay for avoiding germs!)
- You can share your fundraising event page via all your social media platforms simply by providing the link to the page.
- You can track the donations made specifically by your friends, family and colleagues by having your very own donation tally. Nothing like a bit of friendly competition between family members to be “the most supportive” one.

[Click here to set up your fundraising page](#) but remember, you should only do this once you're READY (and have a **Letter of Authority to Fundraise**).

3. GO you good thing!

Shout it out from the rooftops. Your fundraiser is ready to go!

Here are some tips to get some traction for your fundraiser:

- Social media is a powerful tool so use it! Share, tweet, poke, like - whatever it takes, push your fundraiser across your Facebook, Instagram, Twitter and other socials. Feel free to tag us too!



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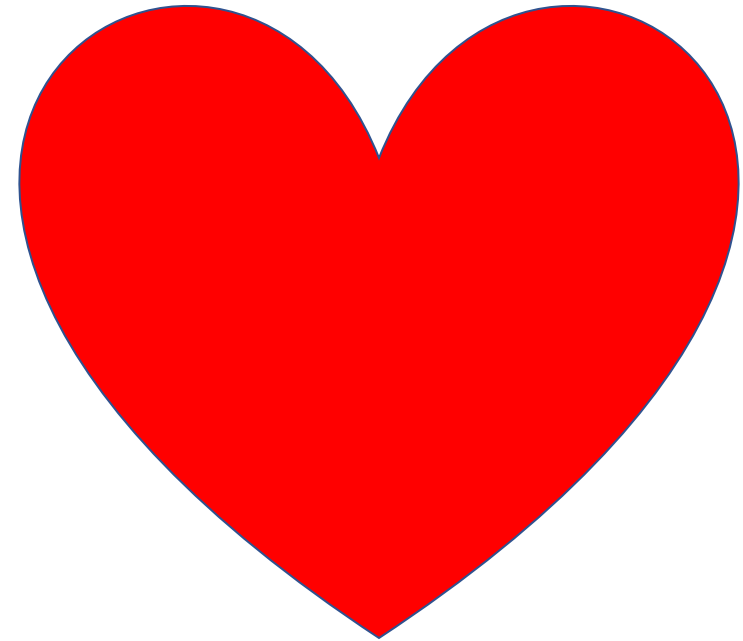
- Email your family and close friends. A more personal touch is always good for those closer to you.
- Tell people why you've decided to fundraise for Outback Futures. This will help people feel more connected to the cause.

4. Don't forget your manners...remember to say thank you

When people donate to your fundraising page, they will receive an automatic thank you email. This is great. But what's more meaningful is a personal thank you from the star of the show - YOU!

We need your help to make sure they feel **loved** and **appreciated** for their contribution.

Depending on the size of the donation, you might consider messaging, calling, baking cookies - whatever you think is appropriate to say "thanks for your support".





While we're thanking people...

We want to thank... you. Yes, you!

We think you're a **SUPERSTAR!**

You could be doing anything right now but you've chosen to fundraise for Outback Futures and we're so thankful to have your support.

We're here to cheer you on so if there's anything you're not sure of or if you'd like some advice, please just email or call us.

Thank you for making a difference to the lives of our outback children and families. Every donation contributes to a healthier future for our outback communities so thank you for your support.



Fundraising ideas

These are some ideas to spark some creativity. Feel free to try something new. Take a leap into the wacky world of fundraising ideas.

- Trivia night at your local pub
- Barefoot bowls
- Golf day
- Blokes or ladies night in
- Host a dinner party or a morning tea or a lunch or **ANYTHING!**
- Set a physical challenge (e.g. run 5 or 50 kms in a month; cycle 100kms in a week; do 50 push-ups a day)
- Board game night



WWW.OUTBACKFUTURES.ORG.AU

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